

## A+A 2021: Great interest in participation from the industry

- Registration at high level
- Preparations in full swing
- Proven hygiene concept for physical trade fairs

Düsseldorf, 03. March 2021. October will once again see top national and international decision-makers meet up in Düsseldorf for the world's No.1 Trade Fair for Safety, Security and Health at Work. Registrations received so far for A+A evidence that the industry is looking forward to meeting again in Düsseldorf.

Innovative exoskeletons that support workers in their jobs or high-utility and fashion workwear and personal protective clothing: the themes covered by A+A, the leading global platform for Safety Security and Health at Work, are as topical as ever. "A+A reflects the change in the working world that is progressing so rapidly right now," says Birgit Horn, Project Director A+A.

"As of today, large portions of the exhibition space have already been booked. To us this is a clear signal, confirming the relevance A+A as the leading platform for exchange in the industry," comments Birgit Horn and goes on to say: "The exhibitors' positive response shows that they – like us – are looking forward to trade fairs – to real contact, personal encounters, and to experiencing innovations live."

Exhibitors can continue registering at <u>aplusa-online.com</u> and for young and innovative companies the leading international trade fair additionally offers a <u>START-UP ZONE</u> with special terms and conditions.

Messe Düsseldorf offers all visitors, exhibitors and members of staff a framework for a successful and safe trade fair visit by means of already proven and up to date hygiene and infection protection standards coordinated with the competent authorities. For more information on Messe Düsseldorf's hygiene and infection protection concept go to: www.aplusa-online.com/en/Hygiene\_concept\_PROTaction



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www.AplusA.de



Messe Düsseldorf GmbH Postfach 10 10 06 40001 Düsseldorf Messeplatz 40474 Düsseldorf Deutschland

 Telefon
 +49 211 4560 01

 Telefax
 +49 211 4560 668

 Internet
 www.messe-duesseldorf.de

 E-Mail
 info@messe-duesseldorf.de

Geschäftsführung: Wolfram N. Diener (Vorsitzender) Bernhard J. Stempfle Erhard Wienkamp Vorsitzender des Aufsichtsrats: Dr. Stephan Keller

Amtsgericht Düsseldorf HRB 63 USt-IdNr. DE 119 360 948 St.Nr. 105/5830/0663

Mitgliedschaften der Messe Düsseldorf:

The global Association of the Exhibition Industry



FKM – Gesellschaft zur Freiwilligen Kontrolle von Messe- und Ausstellungszahlen

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## Hybrid offerings of A+A 2021

For the upcoming A+A, the team is working on an additional hybrid trade fair experience. This will enable digital participation in various congress and trade fair contents. Information on how to experience A+A 2021 online will follow shortly.

A+A is held in Düsseldorf every two years. It is the world's biggest and most important event revolving around health and safety at work. In conjunction with the German Federal Association of Occupational Safety and Health (Bundesarbeitsgemeinschaft für Sicherheit und Gesundheit bei der Arbeit / Basi) and its concurrent International Congress for Occupational Health and Occupational Medicine, the trade fair caters to all aspects of a holistic prevention culture ranging from corporate health management and personal protective equipment through to workplace design and security management at companies.

## Read more at <u>aplusa-online.com</u> and about the Congress at basi.de

Press Contact: Daniel Krauß / Meike Rosing Tel.: +49(0) 211 45 60-598 kraussd@messe-duesseldorf.de rosingm@messe-duesseldorf.de

Upon publication we would appreciate a specimen copy.